

COMMERCIAL ART

Series

DTP COURSE

GRAPHIC DESIGNING



CorelDRAW

THE UTMOST POWERFUL TOOLS OF THE PRINTING,
ADVERTISING AND PUBLISHING INDUSTRY AND
ARE USED BY PROFESSIONALS WORLDWIDE.



Adobe Photoshop

BASE COURSE

Learn CorelDRAW and Adobe Photoshop & open up
your hands to become a Graphic Designer / Artist

CorelDRAW - Brief Intro :

CorelDRAW is a complete DTP (Desktop Publishing) Software.

It is a Powerful Tool to create almost any Graphic Design for the Commercial Industry (Print & Electronic Media). It is widely used worldwide to create Brochures, Logos, Advertisements, Flyers, Signage, Product Packaging, Catalog, Artistic Illustrations, Books, Magazines, Newsletters etc.

COURSE CONTENTS

CHAPTER 1 :

• Welcome to CorelDRAW

- Introduction to CorelDRAW
- Exploring Interface & Features

CHAPTER 2 :

• How to Create a New Document

- Setting up Page Properties
- Color Modes etc.

CHAPTER 3 :

• Understanding Tools

- Shape Creation Tools
- Shaping Tools
- Artistic Tools
- Pre Configured Shape Tools
- Measuring Tools
- Text Creator Tool

CHAPTER 4 :

• The Shapes

- Creation of Shapes
- Modification
- Contouring
- Merging
- Carving
- Distort

CHAPTER 5 :

• Advanced Tools and Special Effects

- Filling Objects
- Color Gradient

- Special Effect Tools

- Dropper Tools

CHAPTER 6 :

• Arranging Objects

- Selecting Objects
- Scaling
- Arranging and Organizing Objects
- Align and Position Objects
- Rotation
- Flipping
- Group & Ungroup
- Special Shapes and Connectors
- Editing Objects

CHAPTER 7 :

• Creating Artworks

- In this segment you will create artworks by doing multiple projects and will get to know how the designs are created.

CHAPTER 8 :

• Saving, Importing and Exporting

- Saving Files
- Using File Backup Options
- Importing Files
- Exporting Files
- Preparing File to get Printed



Adobe Photoshop - Brief Intro :

Adobe Photoshop is a complete Photo Editing Software.

It is a Powerful Tool for Retouching, Color Correction, Photo Enhancement, Background Conversion, Portion Modification etc. From minor to major changes we can do many things with an Image. Worldwide it is used by Professionals for the Commercial Industry (Print & Electronic Media).

COURSE CONTENTS

CHAPTER 1 :

- **Welcome to Adobe Photoshop**
- Introduction to Photoshop
- Exploring Interface & Features

CHAPTER 2 :

- **How to Create a New Document**
- Setting up Canvas Properties
- Color Modes etc.

CHAPTER 3 :

- **Understanding the Underlying**
- Reso. & Image Size
- Resize
- Crop
- Rotate
- Canvas Flip

CHAPTER 4 :

- **Understanding Tools**
- Grip Selection
- Marking
- Selection Tools
- Q. Selection Tools
- Scaling
- Cutting
- Dropper
- C. Sampler
- Measuring Tools

- HB Tools
- Brush Tools
- Stamping
- Erasers
- Colors & Gradients
- Special Selection P. Tool
- Text Insertion
- Shape Tools
- Pan
- Z. Tool
- SE Tools

CHAPTER 5 :

- **Working with Selections**
- Selecting a Layer
- Moving Selection
- Using Q. Selection Tool
- Using Magic W.
- Using Lasso

CHAPTER 6 :

- **The Layers**
- Using the Layer Panel
- Rearranging Layers
- Applying a Gradient
- Merging Layers
- Locking
- Flattening

CHAPTER 7 :

- **Retouching & Amelioration**
- Dark Spot Removing
- Scars Removing
- Wrinkles Finishing
- Blemishes Removing
- Even Toning

CHAPTER 8 :

- **Enhancements**
- Tonal Curves
- Level Adjustments
- Colors Harmony
- Maintaining the Saturation
- Vibrance Adjustments

CHAPTER 9 :

- **Special Effects**
- D. Shadow
- O. Glow
- Blending etc.

CHAPTER 10 :

- **Preparing Files to Publish**
- General File Formats
- Settings
- Exporting



CorelDRAW



Adobe Photoshop

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Course Type : Certificate Course



Course Duration - 80hrs.



Course Fee - ₹ 19,000/- + Tax only.



Job / Career Opportunities

- Advertising Agency
- Printing Press
- Packaging
- Indoor & Outdoor Publicity
- Textile Industry
- Pharmaceutical Company
- Signage Industry
- Social Media
- Restaurants Chains
- Hotels etc. or you can start your own Business

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